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Company Name: Kelton

Description: Kelton is an insights and strategy consultancy offering services such as market research, cultural insights, brand development, qualitative and quantitative research, new product and service design. Located in Los Angeles, Chicago, New York and London, Kelton has helped major brands like Target, Sony, Imax, Fossil etc. in gathering cultural insights, formulate data driven solutions, customer-centric communication strategies and tailored messages

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